

May 2012



Web & e-Marketing Solutions

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Newsletter

MOBILE WEBSITES

have arrived at InCom!

InCom has introduced a new Mobile Website feature that presents your listings and contact information in an easy-to-read, easy-to-navigate mobile platform. Each mobile website is designed to connect your audience to your website through iPod, Blackberry, and Android based smartphones keeping you current and accessible even when your guests are on the go.



PRE-CONSTRUCTION CONDO PAGES

Our solution to Pre-construction condominiums has officially been launched. We have designed a pre-construction template to list up-and-coming condominiums on your website with ease.



This fantastic new feature allows you to include every detail about the property including photos of floorplans and more. Select "Create Pre-Construction Condos" from your dashboard and get started!

Question of
the Month



Tips &
Suggestions



Did You
Know?



Where can I see the guests visiting my website?

You can track the activity on your website in your **Visitor Traffic Reports**. Here you can analyze the number of new guests, pages visited, and track down how these guests came across your website. This can certainly help with your marketing!

If you would like to add your own personal touch to your website, **consider creating your very own buttons**. Use a picture of a beach to link to your beach-front listings easily! Use pictures from the internet and a standard program for most computers called Paint. Once you have created the button, add it to a content area, apply a link, and voila your very own personalized, professional button.

Did you know that by **enabling your YouTube Channel** you automatically generate videos with a voiceover for every listing on your website. Each video will instantly be uploaded to your YouTube channel for guest viewing. Try it out and use your Widget Manager to add the YouTube Channel Button to your homepage for easy access to the videos.

Free InCom Training Webinars

Basic 101 Website Training Webinar	Advanced Website Training Webinar
Monday May 14, 2012	Wednesday May 16, 2012
Wednesday June 27, 2012	Friday June 29, 2012
Monday July 23, 2012	Wednesday July 25, 2012
Wednesday August 29, 2012	Friday August 31, 2012
Wednesday September 26, 2012	Friday September 28, 2012

RSVP by email to learning@incomrealstate.com
Indicate which session you are interested in attending. Include your name and website URL.

You can also access video tutorials online at our InCom website

www.incomrealstate.com

Interested in More Tips & Tricks?

We post marketing tips, technology tricks, social media strategies, and real estate articles to our social media profiles. Connect with us to stay on top of real estate marketing trends.



Take a Break, Have a Laugh!

